OPTICAL DISPENSERS AUSTRALIA

2027



PARTNERSHIP PACKAGES

Thank you for your consideration in becoming a partner with Optical Dispensers Australia (ODA) in 2027.

This is an exceptional opportunity for your organisation to attain a high profile in the Optical Dispensing profession.

With a focus on genuinely beneficial partnerships, Optical Dispensers Australia provides our Partners with the opportunity to connect with and enhance brand awareness among our members. By maintaining a consistent presence in the ODA community and sharing your knowledge and expertise with our members, you will be fostering strong relationships that contribute to a more connected, informed, and resilient industry.

Your partnership is a key driver in ensuring our members have access to the knowledge, products and skills needed to make them exceptional Optical Dispensers.





OUR VISION

To become the number one resource in Australia for Optical Dispensers and their Associates for support, growth and inspiration.

ABOUT ODA

Optical Dispensers Australia (ODA) is Australia's peak support body for the optical dispensing profession. The ODA community consists of real everyday people who work as or alongside optical dispensers throughout Australia and New Zealand.

Our members all have different levels of experience but all possess the same desire to be the best they can be in a profession that requires a variety of skills.

At ODA, we are dedicated to empowering our community through knowledge sharing, networking, and professional development. Collaborating closely with industry partners is central to making this possible and ensuring our profession continues to grow stronger together.

Database contacts as of 01 Nov 2026:
5,512 subscribers across Australia & New Zealand.

OUR MISSION

Optical Dispensers Australia was founded by passion with one main objective in mind: To transform the Optical Dispensing profession by creating a community where Optical Dispensers and their Associates can feel supported and inspired. We are committed to professional excellence and ensuring the Optical Dispensing profession reaches its full potential. We provide a place for members to share and gain knowledge and ideas, to build a network with like-minded industry peers, to access current industry resources and to seek work-based support.

ODA PARTNERSHIP PACKAGES

Optical Dispensers Australia (ODA) Partnerships offer a suite of national-level benefits designed to position your organisation as a leader in the industry. We have a range of 12-month partnership packages to suit various budgets, each crafted to help you connect meaningfully with our members and the wider industry.

Our Partnership levels are detailed here. Each one has been designed to provide significant mutual value based on the level of investment.

If you require a more customised partnership to meet your specific business goals, we would be pleased to discuss tailored options with you to meet your needs.



THE **BENEFITS**

	PLATINUM	DIAMOND	GOLD	SILVER
Contribution of an exclusive ODA Member reward offer	✓	✓	✓	✓
Host an ODA CPD webinar (up to 1 hour)	✓	✓	✓	–
A digital half page advertisement in the ODA Members quarterly member e-pack	✓	✓	✓	✓
Number of electronic direct marketing (EDM) to ODA database promoting your organisation, product or service	4	2	–	–
Number of monthly digital ad banners in the ODA Today e-newsletter	12	4	2	–
Your logo at the bottom of the ODA Today e-newsletter	✓	✓	–	–
Your logo on the ODA website footer and partners page	✓	✓	✓	✓
One complimentary full page ad in mivision magazine highlighting your brand and ODA partnership	✓	✓	–	–
Number of sponsored social media posts on ODA channels	4	2	1	–
Opportunity to co-host an in-person ODA member event within Australia and New Zealand	✓	✓	✓	✓
Speaking opportunity at the biennial ODA Conference	✓	✓	✓	–
Number of complimentary tickets to the biennial ODA Conference and annual Gala	6	4	3	2
Complimentary trade table at the biennial ODA Conference	✓	✓	–	–
First rights priority for ODA Conferences and Gala sponsorship opportunities	✓	✓	✓	✓
Discount on event sponsorships for the biennial ODA Conference and annual Gala	20%	15%	10%	5%
Your logo on the partners banner at industry events	✓	✓	✓	✓
Complimentary classic listings on the ODA Jobs Board	Unlimited	Unlimited	Unlimited	Unlimited
Number of complimentary jobs board featured add-ons	Unlimited	8	4	2
Number of complimentary ODA Today e-newsletter featured job add-ons	2	1	–	–
Number of complimentary ODA memberships for your company representatives	12	8	4	2
	$16,500 (excl. GST)	$12,500 (excl. GST)	$8,500 (excl. GST)	$4,500 (excl. GST)

**Database contacts as of 01 Nov 2026: 5,512 subscribers across Australia & New Zealand.*

OPTICAL
DISPENSERS
AUSTRALIA

TERMS AND CONDITIONS OF PARTNERSHIP AGREEMENT

The organisation agrees to partner with Optical Dispensers Australia Pty Ltd (ODA), by way of a monetary sponsorship fee, covering the duration of 12 months from the date of signing. ODA agrees to provide the Partner with the benefits set out in their agreement.

OPERATIVE PROVISIONS

1. DEFINITIONS AND INTERPRETATION

"Sponsorship Fee" means the contribution amount set out in the Partnership Package.

"Partnership Package" means the Partnership Package as presented by Optical Dispensers Australia Pty Ltd.

"Partner" means the organisation / party entering into the agreement and paying the sponsorship fee.

2. SPONSORSHIP FEE

2.1 The Partner will pay ODA the sponsorship fee. ODA will issue a tax invoice for the sponsorship fee to the Partner at the specified time. The Partner must pay the sponsorship fee within 14 days of the date of the invoice from ODA.

2.2 Platinum, Diamond, Gold and Silver Partnership agreements will automatically renew for a further 12 months upon completion of the current agreement period. The sponsorship fee must be paid prior to the beginning of the renewed period or the partnership benefits will be revoked until payment has been received. If the Partner chooses not to renew, they must notify ODA in writing, in which case the agreement will expire at the end of the current agreement period.

3. SPONSORSHIP BENEFITS AND OBLIGATIONS

3.1 In consideration of the payment of the sponsorship fee by the Partner, ODA grants the Partner the non-exclusive sponsorship rights contained within the Partnership Package.

3.2 The Partner will act at all times in a manner which is consistent with the good name, goodwill and reputation of ODA.

3.3 The Partner must keep information confidential and not use it for any other purpose other than the performance of this agreement and must not disclose any information provided by ODA to the Partner which is identified as, by its nature is or would be reasonably considered as confidential.

3.4 Nothing in this agreement creates any relationship of employment, agency, shareholdings or legal partnership. This agreement contains the entire agreement and may only be varied in writing. It is governed by the law of NSW. A waiver of an obligation by a party is not a waiver of any other obligation.

3.5 ODA may alter the benefits outlined in the Partnership Package for any reason throughout the duration of the 12 month agreement period. If this should occur, the Partner will be offered an alternative benefit of similar value or interest.

3.6 ODA may cancel or postpone any event at its discretion in which case ODA and the Partner will endeavour to develop an event of the same or similar value that is suitable to both parties to replace the cancelled event but no refund will be made.

3.7 ODA reserves the right to cancel the partnership at any time, should the Partner act in a way that is not in-line with ODA objectives. If this should occur, the Partner will be notified in writing and no refund will be payable.

3.8 If the Partner chooses to not use or participate in any benefits covered in their Partnership Package, no discounts or refunds will be allowed.

3.9 Any un-used benefits will expire after the 12 month agreement period.

4. USE OF LOGO AND INTELLECTUAL PROPERTY RIGHTS

4.1 The Partner will provide ODA with a copy of its logo or trademark in the form required by ODA for the purposes of this agreement. ODA will only use any logo or trademark provided by the Partner for the purposes of this agreement.

4.2 The Partner warrants that it has full power and authority to provide its logo or trademark as provided to ODA under this agreement.

4.3 The Partner agrees to indemnify and keep indemnified ODA against any claims, actions, liabilities, losses, demands, suits, proceedings, damages, expenses or costs arising out of or in respect of the proper use by ODA of the Sponsor's logo or trademark under this agreement, including but not limited to any claims in respect of any infringement of any third party intellectual property rights.

4.4 Nothing in this agreement constitutes a grant or creates to or in favour of a party any goodwill or proprietary right in or relation to the other party or any of the other party's intellectual property, including but not limited to the other party's logo or trademarks.

4.5 Each party agrees not to take any action which may damage the validity or value of the other party's name, corporate logo or other identifying mark in connection with performance of this agreement.

5. TERMINATION AND CANCELLATION

5.1 ODA may terminate this agreement immediately on written notice to the Partner, if the Partner fails to pay the sponsorship fee to ODA in accordance with the payment provisions of this agreement;

5.2 Either party may terminate this

agreement if:

(a) the other party commits a breach of any provision of this agreement and such breach is not rectified within 7 days after receipt of written notice from the first party requiring the breach to be remedied;

(b) one party commits any act or behaves in any manner, which in the reasonable opinion of the other party, brings the first party into disrepute; or

(c) one party becomes or threatens to become, or in the reasonable opinion of the other party is in jeopardy of becoming, subject to any form of insolvency administration.

5.3 The Partner will not be entitled to any refund of the sponsorship fee if the Partner terminates this agreement other than in accordance with clause 5.2

6.CONFIDENTIALITY AND PRIVACY

6.1 The partner must keep information confidential and not use it for any other purpose other than the performance of this agreement and must not disclose any information provided by ODA to the partner which is identified as, by its nature is or would be reasonably considered as confidential.

6.2 Personal information collected by ODA is used for the purpose of providing members with information about the range of membership services and benefits available. We may also use personal information to keep members informed of the events, industry news and resources and to provide promotional and marketing material about our products and services. To provide the range of membership services and benefits

available, we may need to provide individual membership details and information to our related entities and partners. This is in line with our 'Privacy Policy' and no information will be shared for purposes other than membership benefits.

6.3 Other than the information identified in (6.2) the ODA database of member information will not be given to any third party, including but also not limited to, ODA corporate partners. Where a partner needs to communicate with members for the purposes of partner benefits, ODA will conduct the communication internally on the partners behalf. No private information will be shared for the purposes of marketing, surveys or recruitment.

7.PARTNERSHIP BENEFITS DEFINITIONS

7.1 Contribution of an exclusive ODA Member reward offer: Offer must be approved and align with ODA values and will be advertised on the ODA website.

7.2 Host a CPD webinar (up to 1 hour): The webinar must be of a mutually agreeable, educational topic and will be set at a mutually agreeable date and time. ODA holds no responsibility over the number of participants.

7.3 A digital half page advertisement in the ODA Members quarterly member e-pack: The artwork is to be produced by the Partner and provided to ODA by the due dates. If artwork is not received by the due date, it will not be included in that quarters e-pack. ODA takes no responsibility for errors in the provided artworks.

7.4 Number of electronic direct marketing (EDM) to ODA database promoting your organisation, product or service: The number is the total number of EDMs allowable throughout the agreement period. The EDM is to be produced by the Partner and approved by ODA. ODA cannot provide the partner with contact information or personal details of the recipients. Recruitment related EDMs will not be approved.

7.5 Number of monthly digital ad banners in the ODA Today e-newsletter: The number is the total number of banners throughout the agreement period. The partner may provide a maximum of one banner in a single month. Preference of position within the EDM is not available. The artwork is to be produced by the Partner and approved by ODA. ODA takes no responsibility for errors in the provided artworks. Exclusions apply.

7.6 Your logo at the bottom of the ODA Today monthly e-newsletter: Partner logo to be placed in the footer of the digital newsletter.

7.7 Your logo on the ODA website footer and partners page: Partner logo to be displayed until the expiration of the agreement period.

7.8 One complimentary full page ad in mivision magazine highlighting your brand and ODA partnership: The artwork is to be produced by the Partner and provided to ODA by the due date. If artwork is not received by the due date, it will not be included in the chosen issue. ODA takes no responsibility for errors in the provided artworks. ODA cannot guarantee availability of a preferred month. Exclusions apply.

7.9 Number of social media posts on ODA channels: The number is the total number of social media posts allowable throughout the agreement period. All posts must be first approved by ODA and align with the ODA branding guidelines. Recruitment related posts will not be approved.

7.10 Opportunity to co-host an in-person ODA member event within Australia and New Zealand: Co-hosted events will be on a mutually agreed topic at a mutually agreed venue and date. The partner acknowledges that they may incur additional costs related to venue hire, transport and catering depending on the nature of the event. ODA reserves the right to charge a registration fee to attendees. If hosting guests at a workplace or similar, the partner is responsible for ensuring they hold appropriate insurance and accept liability.

7.11 Speaking opportunity at the biennial ODA Conference: Must be a mutually agreeable topic. Only available at an ODA organised and hosted conference. Does not apply to co-hosted events.

7.12 Number of complimentary tickets to the biennial ODA conference and annual Gala: The number is the total number of complimentary tickets allowable throughout the agreement period. Does not apply to co-hosted events. Exclusions apply.

7.13 Complimentary trade table at the biennial ODA Conference: Includes a trestle table in the trade area at The ODA Conference. Location and preference of table cannot be guaranteed and is subject to availability. Does not apply at co-hosted events. Excludes exhibition spaces.

7.14 First rights priority for ODA Conferences and Gala sponsorship opportunities: Partners to be sent sponsorship opportunities before being offered to the wider industry on a given date. Priority will be given in order of response. There is no guarantee that the partners chosen sponsorship will be available at the time of their response.

7.15 Discount on event sponsorships for the biennial ODA Conference and annual Gala: Discount applies to the level of partnership at the time of the event (not the time of booking). Discounts apply to ODA organised and hosted conferences only and does not include events co-hosted with other organisations such as Optometry Australia, ODMA or any other organisation.

7.16 Your logo on the partners banner at industry events: The size and placement of the banner and logo will vary depending on the event.

7.17 Complimentary classic listings on the ODA jobs board: Jobs must be optical affiliated positions and excludes roles for optometrists. Listings will expire and be removed after 60 days. The listing employer is responsible for notifying ODA if a position has been filled. ODA is not responsible for fulfillment outcomes and will not be involved in the recruitment process to fulfill a position. The partner must provide all job listing information in the set format requested by ODA.

7.18 Number of complimentary jobs board featured add-ons: The number is the total number of complimentary jobs board featured add-ons allowable throughout the state page with a highlighted featured background and hyperlinked listing in the monthly ODA TODAY e-newsletter.

7.19 Number of complimentary ODA TODAY e-newsletter featured job add-ons: The number is the total number of complimentary ODA TODAY e-newsletter featured add-ons allowable throughout the agreement period. Subject to availability as only one allowed per month in its entirety. Job will have priority listing placement for a maximum of 60 days. It will be listed at the top of appropriate state page with a full tile listing in the monthly ODA TODAY e-newsletter for a single, corresponding month.

7.20 Number of complimentary ODA memberships for your company representatives: The number is the total of complimentary memberships allowable throughout the agreement period. The membership offering is only valid within the agreement period. Memberships are not transferable for monetary reimbursement and are not transferable between individuals. Memberships will be cancelled when the partnership expires. No refunds apply for un-used memberships.

END OF TERMS & CONDITIONS

ODA **2027 PARTNERSHIP** COMMITMENT FORM

Thank you for your interest in partnering with Optical Dispensers Australia as one of our 2027 Partners. Please fill out the form below and return it to Optical Dispensers Australia at your earliest convenience.

Email: marketing@odamembers.com.au

ORGANISATION INFORMATION

ORGANISATION NAME:

AUSTRALIAN BUSINESS NUMBER (ABN):

POSTAL ADDRESS:

CITY: STATE: POSTCODE:

CONTACT PERSON INFORMATION

CONTACT NAME:

POSITION IN ORGANISATION:

CONTACT PHONE:

CONTACT EMAIL:

☐ YES, our organisation would like to enter into a 12-Month Partnership Agreement with Optical Dispensers Australia Pty Ltd. We have read and agree to the Terms and Conditions outlined in this package.

AUTHORISED PERSON:

AUTHORISED PERSON SIGNATURE:

DATE SIGNED: D D / M M / Y Y Y Y

WE WOULD LIKE TO PARTNER WITH:

☐ PLATINUM	☐ DIAMOND	☐ GOLD	☐ SILVER
$16,500 (excl. GST)	$12,500 (excl. GST)	$8,500 (excl. GST)	$4,500 (excl. GST)

Please let us know if you would prefer to pay in instalments rather than in one lump sum.

THIS FORM IS ALSO AVAILABLE IN DIGITAL FORMAT

If you would prefer to fill this form out digitally, simply scan this QR Code and fill in the required information. Our marketing team will automatically receive a notification once submitted and will be in contact to confirm the details of your new partnership.

PAYMENT INFORMATION

Upon receipt of a signed ODA Partnership Commitment Form, Optical Dispensers Australia will issue you with an invoice for payment. Payment is requested within 14 business days of receipt of the invoice to secure your ODA partnership for 2027.

Optical Dispensers Australia Pty Ltd is pleased to accept payment for our Partnership Packages via bank deposit. Instalment invoices can be arranged upon request. Payment processing times can vary, and may take several days depending on your bank. Your Partnership Package will commence on the mutually agreed date, following receipt of payment and confirmation via email, sent to the designated organisation contact person.

Please forward your completed ODA Partnership Commitment Form to:
marketing@odamembers.com.au

NB: Unless you notify ODA of requested changes prior to the end-date of your partnership agreement, your partnership package will roll-over for another 12-month term upon your anniversary date. A renewal invoice will automatically be issued to the authorised person.

OPTICAL DISPENSERS AUSTRALIA

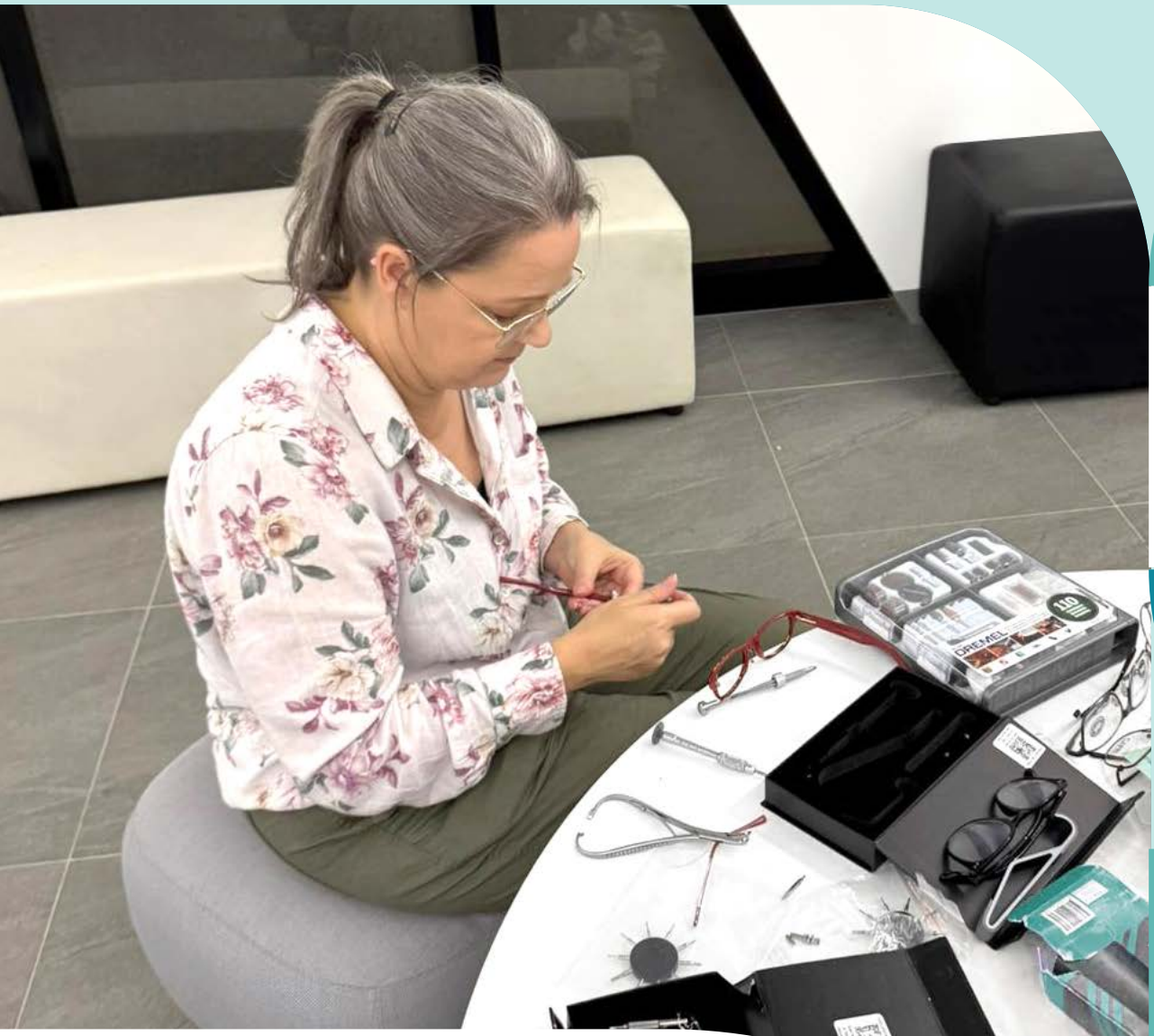
odamembers.com.au

Optical Dispensers Australia

ABN: 52 651 134 262

1300 OUR ODA (1300 687 632)
marketing@odamembers.com.au

CREATED BY OPTICAL DISPENSERS FOR OPTICAL DISPENSERS



THANK YOU

FOR SUPPORTING THE OPTICAL DISPENSING PROFESSION

Optical Dispensers Australia

ABN: 52 651 134 262

1300 OUR ODA (1300 687 632)
marketing@odamembers.com.au

odamembers.com.au